

Snap x Lenslist AR Fashion Month Challenge

PRIVACY POLICY

dated 14.08.2022

This document (the “**Policy**”) contains information on the processing of personal data of the Entrants of Snap x Lenslist AR Fashion Month Challenge (the “**Challenge**”) organized by STICK AND PLAY APPS sp. z o.o., as required by the General Data Protection Regulation (the “**GDPR**”).

The Policy is an integral part of Challenge Terms and Conditions (the “**Rules**”). All capitalised terms shall have the meaning defined in the Rules, unless they have been defined otherwise in this Policy.

Personal data are any information relating to an identified or identifiable natural person. An identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person.

The controller of the personal data provided by the Entrants is a limited liability company STICK AND PLAY APPS sp. z o.o. having its legal seat in Warsaw, address: Al. Jerozolimskie 56c, 00-803 Warszawa, Poland, entered into the commercial register kept by the District Court for the Capital City of Warsaw in Warsaw, 12th Commercial Division, under the KRS number: 528849, having tax identity number (NIP): 5272723554 and share capital: PLN 5,000.00 (the “**Organizer**” or “**we**”).

You can contact us via e-mail: info@lenslist.co or by post, writing to the address indicated above.

We care about your privacy and protect your personal data. We have implemented both technical and organizational measures to ensure a high level of security of the processing of data, as required by the GDPR.

Purpose and legal basis of personal data processing

Personal data are collected only if you fill out the form pursuant to paragraph 5 section 3 of the Rules (the “**Form**”). In the form, you have to provide only the following personal data: your name and surname, contact e-mail address and

country of residence. We process the data solely in order to: enable you to participate in the Challenge, publish the Entrants' Works on our website, as well as contact the Awardees and share information about the Awardees. The data will also be processed by us for archiving purposes pursuant to the generally applicable provisions of law, in particular: the GDPR and tax regulations.

Your personal data will not be subject to automated decision-making, including profiling.

The legal ground for the processing of the Entrants' personal data is consent (article 6.1(a) of the GDPR). By filling in the Form and sending it to us you consent to the processing of your personal data by the Organizer. Still, as we want you to be fully aware of the consent, we ask you to first read the Policy and then confirm, by checking the relevant boxes, that you accept it and agree to the processing of your personal data.

Of course you are not legally required to provide us with your personal data, however, without the data we ask for you will not be able to submit your Work through the Form and participate in the Challenge.

Recipients of personal data

We do not share your data with any third parties except a host service and cloud storage provider who store the data for us and are bound to ensure the highest levels of security of the data. When it comes to the Awardees, the personal data will additionally be shared with our accountant, a bank (so that we can send them the Award), and the competent Tax Office.

We will not send your personal data to any third countries (i.e. the countries outside the European Economic Area) nor to international organizations.

Period for which personal data will be stored

Typically, your personal data will be stored by us throughout the duration of the Challenge and the time your Work is published on our Website, or until you withdraw the consent to the processing of your data. However, a longer period of time may sometimes stem from the statute of limitations on possible claims connected with the Consent or relevant provisions of law binding us, especially when it comes to archiving and tax regulations.

Your rights connected with processing of personal data

As a result of the processing of your personal data, you have a number of rights granted to you by the GDPR. First of all, you have the right of access to the personal data. If the data are inaccurate or incomplete, you can require that they are rectified. Also you have the right to the erasure of the data (especially in the event when they are no longer necessary in relation to the purposes for which they were collected), the right to restriction of processing, and to object to the processing.

Moreover, you may withdraw your consent to the processing of your personal data at any time. Please bear in mind, however, that withdrawal of the consent will not affect the lawfulness of processing based on it prior to the withdrawal.

In order to exercise your rights connected with personal data, including withdrawal of the consent, contact us by e-mail indicated above.

Additionally, you have the right to complain to a data protection authority about the collection and use of your personal data. For more information, please contact your local data protection authority.